



Thank you for taking the time to apply for consideration in the FinTech 100 rankings for 2010. Your answers to this survey are placed on a secure server, are specific and confidential to your firm and may be saved and revisited until you are completely satisfied with your responses.

With IDC Financial Insights, *American Banker*, and *Bank Technology News*, the **FinTech 100** for 2010 will categorize and evaluate vendors based on year-end adjusted revenues attributable to financial institution hardware, software or services sales. Two categories of companies are ranked:

FinTech 100 - vendors that derive more than one-third of their revenue from the financial services industry

FinTech 25 - enterprise companies in FinTech are horizontal technology firms that sell products and provide support services across multiple industries

In addition for the 2010 publication, a subset ranking will highlight the Top 10 providers to the banking, capital markets, and insurance sectors. A ranking of data providers will also be included.

Revenue from sales of network, telecommunications, electronic exchanges, and data services are excluded, as these business lines are not application technologies essential to running financial companies. Firms, such as market data providers or credit bureaus, that derive significant revenues from excluded categories but also had revenue tied to software, hardware, or services will be considered in these rankings, but only for the qualifying portion of their revenue. The portion attributed to data will be used to qualify for the data providers ranking.

The 2010 rankings will be published **October 2010**, as a Special Report in *American Banker*, as well as in the **November 2010** issue of *Bank Technology News*. In addition, bonus distribution occurs at the BAI Retail Delivery Conference & Expo, as well as other industry events throughout the year. A recognition **breakfast** will take place in Las Vegas on **October 20th, 2010**.

Your completed application must be submitted by July 2nd, 2010.

The data collected in this process is for use by IDC Financial Insights' research analysts to prepare the FinTech rankings.

IDC Financial Insights, *American Banker* and *Bank Technology News* thank you in advance for your participation. Should you need further information on the rankings or more information about our firms, please contact one of the following representatives or email us at info@idc-fi.com.

To obtain a hard copy PDF of the entire survey, please see the link below. You may need to join our online community to obtain the PDF:

http://idc-insights-community.com/files/f9fdae75c9/idc_fintech_100_2010.pdf

Best Regards,

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Company Information

Full Company Name:

URL (Website Address):

Company headquarters address

Address line 1	<input type="text"/>
Address line 2	<input type="text"/>
City	<input type="text"/>
State / Province	<input type="text"/>
Zip / Postal Code	<input type="text"/>
Country	Please select
Phone number	<input type="text"/>

Who is responsible for the FinTech 100 ranking in your company?

Name:	<input type="text"/>
Title:	<input type="text"/>
Email:	<input type="text"/>
Phone:	<input type="text"/>

Who is responsible for analyst relations in your company?

Name:	<input type="text"/>
Title:	<input type="text"/>
Email:	<input type="text"/>
Phone:	<input type="text"/>

Number of Employees (CY09)

Fiscal year end (month)

Please select

Company Ownership:

Please select

Continue>>>



Annual revenue FY07 - in US Dollars

\$USD

Annual revenue FY08 - in US Dollars

\$USD

Annual revenue FY09 - in US Dollars

\$USD

Annual revenue Calendar Year 2009 - in US Dollars

\$USD

****Please follow these instructions to estimate revenue applicable to financial services (adjusted revenue):***

- 1. Include Revenue only from Banking, Capital Markets and Insurance markets.***
- 2. Include revenues from Hardware, Software and Services***
- 3. Exclude revenue from Network Operations, Telecommunications, Electronic Exchanges and Data Services***

Financial Services FY 2009 Revenue(+)

\$USD

Financial Services Calendar Year Revenue 2009 - in US Dollars (+)

\$USD

What **percentage** of your financial services calendar year 2009 revenue is derived from the following regions?

North America	<input type="text"/>	%
Europe	<input type="text"/>	%
Asia/Pacific	<input type="text"/>	%
Other (South/Central America, Middle East, Africa)	<input type="text"/>	%

What **percentage** of your financial services calendar year 2009 revenue is derived from the following industry segments?

Banking	<input type="text"/>	%
Capital markets / securities	<input type="text"/>	%
Insurance	<input type="text"/>	%