



Asia/Pacific Risk Management Strategies

AN IDC FINANCIAL INSIGHTS RESEARCH ADVISORY SERVICE

Individual financial institutions invest an average of US\$10 million annually in risk management technology, with larger institutions devoting much more. Despite the near-universal adoption of these technologies, few agree on what the term *risk management* means. As the leading authority on risk management technology, IDC Financial Insights' *Asia/Pacific Risk Management Strategies* has created the benchmark definition of the technology infrastructure required to support a comprehensive view of risk. This research helps financial institutions make mission-critical decisions on their investments in a variety of risk technologies and advises providers of these technologies on successful strategies for market entry and penetration.

Approach

IDC Financial Insights' *Asia/Pacific Risk Management Strategies* provides clients with timely and actionable information about the impact of current and emerging risk issues and practices, regulations, and associated technology on the banking and financial services institutions. Our research advisory service provides ongoing research reports, analyst access, Webcasts, and admission to risk round tables and content-rich conferences.

Topics Addressed

Throughout the year, this service will address the following topics:

- Asset liability management
- Credit default prediction and portfolio management
- Data management and architecture issues
- Driving forces behind risk infrastructure technology investments
- Enterprise market risk management
- Limits management
- Operational risk management

Key Questions Answered

Our research addresses the following issues that are critical to your success:

- How can credit and operational risk systems be deployed to fulfill multiple regulatory requirements?
- How do independent software vendors compare with one another and with industry needs?
- How should existing data infrastructures evolve to meet the needs of financial services institutions for the near term and over the next decade?
- What are the critical infrastructure components to put in place to ensure the flexibility and scalability of your firm's risk analytics?
- What risk technology investments should your firm be considering? What are the implications of not making these investments?
- What systems must be put in place to pursue best-of-breed credit portfolio management and risk-based capital allocation?

Who Should Subscribe

IDC Financial Insights' *Asia/Pacific Risk Management Strategies* provides risk executives as well as risk technology providers with strategic advice and timely data feeds. Our ongoing interaction with clients assists them to formulate views regarding the direction of risk management in their region and map their progress against fellow peers so that they are able to make informed decisions to improve their competitive strategies.

Return on Research Investment

Core Benefits for Technology Buyers

- Concise briefings and guidance on key IT trends and challenges within the segment
- Regional analysis of relevant solution providers
- Strategic business planning for best-of-breed credit portfolio management and risk-based capital allocation

Core Benefits for Technology Solution Providers

- Competitive positioning and recommended partnerships
- Distinct extension of internal market research to validate market strategies
- Guidance for more responsive, customer-centric marketing campaigns

Standard Subscription Deliverables

IDC Financial Insights values building client relationships and strives to foster a partnership with each client through continuous analyst interaction; timely delivery of current, concise, and relevant research; as well as custom research when needed. Each advisory service delivers strategic research covering business and technology issues. A summary of the basic service deliverables available to subscribers includes the following:

- Analyst inquiry time specific to the advisory service area
- 24 x 7 research access via www.idc-fi.com
- Discounted admission to specific IDC Financial Insights or IDC conferences
- Complimentary forum invitations (Web conferences, industry briefings)

Join Our Community

Our IDC Insights Community is designed to enable technology buyers to engage with our industry analysts, share knowledge and best practices, and connect with colleagues. To participate in our community, members create a profile to:

- Participate in our discussions in our blogs, forums, and polls
- Learn about and share best practices, tips, tricks, and tools related to business/technology alignment
- Network with colleagues and join groups within each industry
- Provide feedback to IDC's industry analysts and hear what we're up to

Visit us at: <http://idc-insights-community.com> and join our conversations.

Related Offerings

Related offerings to our industry-specific research practices include IT Spending Guides — segmented regional and country-level analysis by solution area; Go-to-Market Services (GMS) — a modular set of deliverables to assist clients in extending their market reach, validating their market strategy, and producing more responsive customer-centric marketing campaigns; and IDC Advisory Tools — a growing set of solutions designed to ensure clients that technology purchasing and deployment decisions are optimized. In addition, IDC Financial Insights experts are available for individualized consulting engagements to address specific challenges or to customize the results of our syndicated research offerings

FOR MORE INFORMATION, PLEASE VISIT WWW.IDC-FI.COM OR EMAIL INFO@IDC-FI.COM.



IDC Financial Insights provides independent research, custom consulting, and detailed multiclient studies on the technology issues and challenges facing the financial services industry. Its global research covers topics of strategic importance to corporate and retail banks, insurance carriers, and asset management, securities, and brokerage firms. In addition to the United States, local practices in Asia/Pacific, Canada, Europe, and Latin America add in-depth regional viewpoints. IDC Financial Insights is headquartered in Framingham, Massachusetts, USA. IDC is the premier global provider of market intelligence, advisory services, and events

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